

Twin Counties' Read 2 Rise Campaign for Grade Level Reading Goals

Focus Area: School Readiness

Goal: Create a comprehensive approach to school readiness in the Twin Counties through strategies related to high quality child care and smooth transitions to kindergarten.

Overarching Vision: By the year 2020, the percentage of students scoring at or above proficiency in the Twin Counties will increase 39% to 50% as a direct result of students being more ready to learn upon entrance to kindergarten.

Target	Milestone
1) Continue programs for technical assistance and training to improve quality in child care facilities.	1) By 2018, the number of child care facilities participating in technical assistance will increase (including directors and teachers that participate in training). Current number of participating facilities is 43. Projected increase will be determined as more data becomes available. (Source: DEPC Child Care Resources and Referral Provider Services Quarterly and Annual Report)
2) Increase percentage of parents who report that their child had a smooth transition to kindergarten.	2a) By 2018, parents reporting a smooth transition to kindergarten will increase from 81% (2015-2016 school year) to 83% (2017-2018 school year). (Source: Kindergarten Family Survey)
	2b) By 2020, parents reporting a smooth transition to kindergarten will increase from 83% (2017-2018 school year) to 85% (2019-2020 school year). (Source: Kindergarten Family Survey)
3) Increase awareness around services and programs that support school readiness in environments other than early care settings.	3) Create and distribute informational materials in locations where children and families interact. (Source: Campaign partners and affiliates that have direct contact with children and their families)

Potential Collaborative Partners in Accomplishing Goal: Child Care Centers in Edgecombe and Nash County; DEPC; Edgecombe County Schools (ECPS) and Edgecombe County Preschool/Kindergarten Transition Program; Nash-Rocky Mount Public Schools (NRMS) and Nash-Rocky Mount Early Childhood Transition Program; DEPC Ready Schools, Transition Alignment Committee; DEPC Ready Communities; Braswell Library System; Edgecombe Memorial Library System; Imperial Centre for the Arts and Sciences

Focus Area: Attendance

Goal: Increase attendance rate of our most at-risk populations in the Twin Counties, Kindergarten to grade 3.

Overarching Vision: By the year 2020, the percentage of students scoring at or above proficiency in the Twin Counties will increase 39% to 50% as a direct result of students attending school on a regular basis

Target	Milestone
1) Reduce percentage of chronically absent students in the Twin Counties.	1) Percentage of chronically absent children does not exceed 6%. (Source: NRMS Office of Accountability; ECPS Office of Accountability and Testing)
2) Increase awareness of importance of attendance in early care and K-3 settings in the Twin Counties.	2) An increase in sites in which informational materials are distributed to areas throughout the community where interactions with children and families take place (i.e. schools, child care settings, medical facilities, after school sites, etc.). (Source: Campaign partners and affiliates that have direct contact with children and their families)

Potential Collaborative Partners in Accomplishing Goal: NRMS; ECPS; Reach Out and Read Medical Facility Participants; Boys and Girls Club; ECPS; NRMS; Braswell Memorial Library System; Edgecombe Memorial Library System; Dynamik Learning; Communities in Schools; DEPC's Ready Communities, Ready Schools, Healthy Kids Collaborative, All Pro Dads, Latino-Hispanic Outreach Committee; Faithful Families;

Focus Area: Summer Learning Loss

Goal: Increase the preparedness of students returning from summer break in low-income areas.

Overarching Vision: Children in the Twin Counties have opportunities to learn during summer months, and families take advantage of those opportunities. Once baseline data has been established, at least 25% of families will participate in summer learning opportunities. By 2020, the percentage will increase to 35%.

Target	Milestone
1) Increase the number of students participating in summer learning activities throughout the Twin Counties.	1) Parents with K-3 children report that their children participate in summer learning activities. Baseline data will be established during the Fall of 2017. (Source: Parent Survey)
2) Increase awareness of the importance of providing educational opportunities for students during the summer.	2) Increase the number of promotional materials provided in settings where children and families attend. (Source: Campaign partners and affiliates that have direct contact with children and their families)
3) Incorporate summer learning opportunities into already established programs and services for children.	3) Increase the availability of summer learning opportunities as measured by collaboration with Campaign partners. (Source: Campaign partners and affiliates)

Potential Collaborative Partners in Accomplishing Goal: Reach Out and Read Medical Facility Participants; Boys and Girls Club; Summer Feeding Sites; ECPS; NRMS; Braswell Memorial Library System; Edgecombe Memorial Library System, DEPC Ready Communities, Ready Schools, Healthy Kids Collaborative; Dynamik Learning; Imperial Centre for the Arts and Sciences

Focus Area: Third Grade Reading Proficiency

Goal: More students in the Twin Counties are reading on grade level by the end of third grade.

Overarching Vision: As a result of being proficient in reading by the end of third grade, students in the Twin Counties will be prepared to be life-long learners.

Target	Milestone
The Twin Counties will have an average of 50% of students proficient in reading as measured by the NC End of Grade (EOG) assessment by June 2020.	43% proficient by June 2017
	46% proficient by June 2018
	48% proficient by June 2019
	50% proficient by June 2020 (Source: North Carolina District Report Card)

Potential Collaborative Partners to Accomplish Goal: Boys and Girls Club; ECPS; NRMS; Braswell Memorial Library System; Edgecombe Memorial Library System, DEPC Ready Communities, Ready Schools, Healthy Kids Collaborative; Dynamik Learning; FIT; Faithful Families; Local Doctors; Local Teachers and Principals; Nash Community College;